

Privacy Policy

Effective Date: 24/01/2025

This Privacy Policy explains how **beautygenie.ai** ("we," "our," or "us") collects, uses, shares, and protects your personal information when you use our website, beautygenie.ai, and the services provided through it (collectively, the "Service"). By using the Service, you agree to the terms of this Privacy Policy. If you do not agree, please do not use the Service.

1. Information We Collect

- **Uploaded Images:** When you use our Service, you upload an image for analysis. This image is sent to a third-party service (OpenAI API) for processing. We do not store these images.
- **IP Addresses:** We may temporarily store your IP address to monitor and prevent abuse of the Service.
- **Cookies:** We may use cookies to enhance your experience on our website. For more information, see Section 5.

2. How We Use Your Information

We use the information we collect to:

- Provide and improve our Service.
- Monitor for abuse and ensure the security of our platform.
- Generate product recommendations and deliver reports to you.

3. Third-Party Data Handling

- **OpenAI API:** Uploaded images are sent to OpenAI for processing. OpenAI states: "We will delete the image for you automatically after it has been processed by the model." We do not control or guarantee OpenAI's data handling practices. For more details, please refer to [OpenAI's privacy policy](#).
- **Amazon Affiliate Program:** Product recommendations may include affiliate links to Amazon. If you click on these links, Amazon's privacy policy will apply.

4. Data Retention

- We do not retain uploaded images after they are processed by OpenAI.
- IP addresses may be stored temporarily to prevent abuse of the Service.
- Cookies may remain on your device as outlined in Section 5.

5. Cookies

Cookies are small text files stored on your device. We may use cookies to:

- Track usage patterns on our website.
- Enhance your user experience.

By using the Service, you consent to the use of cookies. You can manage your cookie preferences through your browser settings.

6. Your Rights

Depending on your jurisdiction, you may have the following rights:

- Access the personal data we have collected about you.
- Request deletion of your personal data.
- Opt out of certain data processing activities.

To exercise these rights, please contact us at contact@beautygenie.ai.

7. Data Security

We take reasonable measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction. However, no data transmission or storage system is guaranteed to be 100% secure.

8. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy at any time. Changes will be effective immediately upon posting. Your continued use of the Service constitutes your acceptance of the updated Privacy Policy.

9. Contact Information

If you have any questions about this Privacy Policy, please contact us at:

- **Email:** contact@beautygenie.ai

By using the Service, you acknowledge that you have read, understood, and agreed to this Privacy Policy.